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**CHATTANOOGA DIRECTORY RECYCLING CAMPAIGN KICKS OFF
WITH SPECIAL OFFERS AT COMMUNITY ATTRACTIONS**

WHAT: AT&T Real Yellow Pages, Chattanooga Lookouts Baseball, Creative Discovery Museum, IMAX Theater and the Tennessee Aquarium have partnered for an outdated directory recycling campaign this month in Chattanooga.

WHEN: Bring your old phone books to one of the following locations August 17 and 18, 2007 to receive one of the following offers. There will be bins or boxes for recycling directories at each venue.

- \$10 off your family's admission that day to the Tennessee Aquarium. The Tennessee Aquarium is located at One Broad Street, Chattanooga. The Aquarium is open both days from 10 a.m. to 6 p.m. ET. Find more information about the Tennessee Aquarium online at <http://www.tnaqua.org>.
- One free IMAX ticket per family to the IMAX Theater. The IMAX 3D Theater is open every day except Thanksgiving and Christmas day. IMAX shows are scheduled to run throughout the August 17 and August 18 from 11 a.m. until 8 p.m. Visit http://www.tnaqua.org/IMAX/IMAX_schedule.asp for show schedules.
- One free Museum ticket per family to Creative Discovery Museum. Creative Discovery Museum is located at 321 Chestnut St., Chattanooga. Visit [www.cdmfun.org/](http://www.cdmfun.org) for more information.
- Bring an outdated directory to the Chattanooga Lookouts game at AT&T Field and get a free AT&T-Lookouts baseball at the gate. AT&T Field is located at 201 Power Alley, Chattanooga. For Lookouts team information, visit <http://www.lookouts.com/>.

- FUN FACTS:**
- AT&T Real Yellow Pages are 100 percent recyclable and the paper used to print our directories contains 40 percent recycled materials.
 - Phone books can be recycled into products like paper towels, cereal boxes, newsprint, drywall, paper egg cartons, home insulation and new directories.
 - When the print book isn't handy, consumers can visit www.yellowpages.com. The YELLOWPAGES.COM network was referenced more than 1 billion times in 2006.